#### PRIVACY POLICY

This Privacy Policy governs Your use of the software application **MagicPuzzlePro** ("Application") for mobile devices that was created by **MagicDreamPro** ("Owner").

## **Personal Data**

This Application DOES NOT collect any Personal Data.

#### Non-Personal Data

When User decide to report her/his High Scores to Leaderboard, it may provide the arbitrary "Nickname". This Nickname will be shown at the Leaderboard and will be visible for other Users.

The Application DOES NOT collect this Nickname from the User's Personal Data of any kind. By default the Nickname is "anonymous" and it is a solely User's decision whether to provide different Nickname or not.

In addition, the Application may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile devices unique device ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browsers you use, and information about the way you use the Application.

#### **Precise Real Time Location**

This Application DOES NOT collect precise information about the location of your mobile device.

# **Children's Privacy Protection**

We do not specifically market to children under 13.

## Third Parties access to information obtained by the Application

We will share your information with third parties only in the ways that are described in this privacy statement

We may disclose User Provided and Automatically Collected Information:

- As required by law, such as to comply with a subpoena, or similar legal process;
- When we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request;
- If the Owner is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our Web site of any change in ownership or uses of this information, as well as any choices you may have regarding this information;
- To advertisers and third party advertising networks and analytics companies as described in the section below.

## **Automatic Data Collection and Advertising**

We may work with analytics companies to help us understand how the Application is being used, such as the frequency and duration of usage. We work with advertisers and third party advertising networks, who need to know how you interact with advertising provided in the Application which helps us keep the cost of the Application low.

Google Analytics (Google)

Google Analytics is an application analysis service provided by Google Inc. ("Google"). Google utilizes the Data collected to track and examine the use of this Application, to prepare reports on its activities and share them with other Google services. Google may use utilizes the information it collects from all of Google services to contextualize and personalize the ads of its own advertising network. Google Privacy Policy: <a href="http://www.google.com/intl/en/policies/privacy/">http://www.google.com/intl/en/policies/privacy/</a>

## AdMob Advertising (Google)

AdMob is a mobile advertiser provided by Google Inc. ("Google"). AdMob utilizes the information it collect from all of Google services to provide tailored content – like giving you more relevant ads, to contextualize and personalize the ads of its own advertising network. Google Privacy Policy: <a href="http://www.google.com/intl/en/policies/privacy/">http://www.google.com/intl/en/policies/privacy/</a>

If you'd like to opt-out from third party use of this type of information to help serve targeted advertising, please visit the section entitled "Opt-Out" below.

# **Opt-Out**

There are multiple opt-out options for users of this Application:

- Opt-out of all information collection by purchasing "Ads-Free & Analytic-Free" subscription: Starting from version 4.2.1, you can stop all collection of information by the Application by purchasing "Ads-Free & Analytic-Free" subscription from "Settings" screen of the Application. In this case all Ads and Analytic will be blocked for the period of subscription.
- Opt-out of all information collection by uninstalling the Application: You can stop all collection of information by the Application easily by uninstalling the Application. You may use the standard uninstall processes as may be available as part of your mobile device or via the mobile application marketplace or network.

# **Security**

We are concerned about safeguarding the confidentiality of your information. We provide physical, electronic, and procedural safeguards to protect information we process and maintain. Please be aware that, although we endeavor provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches.

## Changes

The Owner reserves the right to make changes to this Privacy Policy at any time by posting the new Privacy Policy on this page. You are advised to consult this Privacy Policy regularly for any changes, as continued use is deemed approval of all changes. If a User objects to any of the changes to the Policy, the User must cease using this Application.

#### **Contact Us**

If you have any questions about this Privacy Policy, please contact us:

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Latest update: June 30, 2015